# Call for Proposal: Support to European Platforms 2017

The scheme is open to platforms, comprising a coordination entity and a minimum of 10 member organisations which are active in the cultural and creative sectors as defined in Article 2 of the Regulation and who are legally established in one of the participating countries of the Culture subprogramme. Cultural and creative sectors (Art. 2 of the Regulation): Cultural and creative sectors means all sectors whose activities are based on cultural values and/or artistic and other creative expressions, whether these activities are market or non-market oriented and whatever the type of structure that carries them out and irrespective of how it is financed. These activities include the development, the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or other creative expressions, as well as related functions such as education or management. The CCSs include inter alia architecture, archives, libraries and museums, artistic crafts, audiovisual (including film, television, video games and multimedia), tangible and intangible cultural heritage, design, festivals, music, literature, performing arts, publishing, radio and visual arts.

Sectors of visual arts, theatre, opera and fashion are encouraged.

You can find more information regarding the Call on the following link: <a href="https://eacea.ec.europa.eu/creative-europe/funding/european-platforms-062017">https://eacea.ec.europa.eu/creative-europe/funding/european-platforms-062017</a> en

### NGO Youth Power Mostar, BiH – Coordination Entity

Youth Power/MasterPeace Club BiH is a non-governmental organization founded in Bosnia and Herzegovina in 2013. Society with positive social values, healthy lifestyles, gender equality and zero discrimination is our main goal. In order to achieve that goal, we are continuously working with young people from Bosnia and Herzegovina and SEE region. We have a proven track record of over 40 implemented projects and many activities in creative/artistic sector like Street Art Festivals, MasterPeace Walls of Connection, educational Art Camps, exhibitions, music concerts, poetry nights and a few publications such as a collection of poems - Women's Poetry. Through our project Youth Art Movement 2015/16, we established a national cultural platform that enables young artists to contribute to the development of their local communities. Furthermore, we represent the MasterPeace South East Europe regional office.

# **EU MasterPeace Creative Platform – Short Description**

EU MasterPeace Creative Platform will focus on promoting European cultural diversity; strengthening the competitiveness of the European cultural and creative sectors by utilizing organizational capacity, resources and international partnerships of the MasterPeace as a global movement; enabling transnational and international circulation of European cultural and creative works; providing global access to European artistic works through Virtual Art Gallery; increasing recognition and visibility of the













# Snaga Mladih (20) Youth Power

European creative works by utilizing MasterPeace communication and promotion channels as well as creating new dissemination channels and reaching new audiences; supporting emerging artists in developing their talents through trainings and education, intercultural dialogue, exchange of good practices, knowledge and experiences; facilitating transnational mobility of young emerging artists and workers in the creative sector through workshops, youth exchange, building partnerships and networking.

### **Call for Platform Members**

The platform members must conform with the following criteria:

- 1. must be established as companies, associations or organisations active in the CCSs;
- must be registered as a legal person for at least 2 years on the date of the deadline for submission – April 6<sup>th</sup> 2017.
- 3. one of the organisation's goals is to showcase and promote European creators and artists and their works;

In order to submit an application, organisations must provide their Participant Identification Code (PIC) in the application form. The PIC can be obtained by registering the organisation in the Education, Audiovisual, Culture, Citizenship and Volunteering Participant Portal, which is a tool shared by other services of the European Commission. If an applicant already has a PIC that has been used for other programmes (for example the Research programmes) or other calls managed by the Executive Agency, the same PIC is valid for the present call for proposals.

Organizations interested to participate in this project should contact us at: Sebastian Haglund, NGO Youth Power/MasterPeace SEE sebastianevs.yp@gmail.com











